

MAIN RECOMMENDATION COSTINGS	18/19	19/20	20/21	21/22	22/23	Cumulative 5Y Totals	Notes
<b>SPEND</b>							
Capital Project - establishing Winchester Information Centre							
1a Implementing moderate improvements	£123,831	£0	£0	£0	£0	£123,831	Includes consultation fees of £16,025
1.b. Portable information hubs for events etc x 2	£5,000					£5,000	
1.c. Back Office Transformed into storage space.	£3,200					£3,200	One off build costs in Y1 IT?
						5Y capital investment total shown in cell G7 on left - bulk (£88,000) is in Y1	
Yearly totals	£132,031	£0	£0	£0	£0	£132,031	Y1
<b>Revenue Expenditure</b>							
1.a.i. Digi-Box Office	£10,000					£10,000	
1.a.ii. Trading Account	£70,000	£40,000	£40,000	£40,000	£40,000	£230,000	Currently stands at £20k need initial investment in stock
A retail feasibility study& retail consultant (3 months)	£14,000					£14,000	£7k for 10 day feasibility study, based on enquiries to Fivelines consulting; £14k 2 month consultant fee (PT)
Advertising and Exhibitions	£4,000	£4,000	£4,000	£4,000	£4,000	£20,000	supported by private sector income
Photography & Film for launch year	£2,000					£2,000	
Yearly totals	£100,000	£44,000	£44,000	£44,000	£44,000	£276,000	5Y revenue investment total shown left
						<b>TOTAL 5Y COMBINED CAPITAL AND REVENUE INVESTMENT SHOWN LEFT</b> £408,031	
<b>Revenue Income - revenue derived from Winchester Information Centre activities</b>							
						<b>5Y totals</b>	<b>Notes</b>
1.a.i. Digi-Box office	£9,000	£15,000	£18,500	£20,000	£22,000	£84,500	Building as more event providers come to see the Winchester information centre as the hub to sell events, and more. Figures from Guildhall Manager (initiative manager)
1.a.iii. Retail net profit In-Centre & Broadway advertising	£40,000	£50,000	£50,000	£50,000	£50,000	£240,000	Building as reputation grows
	5,000	7,000	8,000	9,000	10,000	£39,000	
Accommodation bookings	1,500	1,000	1,000	1,000	1,000	£5,500	Flatlining as online booking with major providers is now the established prevalent method
Yearly totals	£55,500	£73,000	£77,500	£80,000	£83,000	£369,000	5Y income projection total shown left